

Sponsorship


National
GOLDEN SPUR
Award
HONORS

OCTOBER 5, 2024
Lubbock, Texas



How to Partner

The **National Golden Spur Award Honors** recognizes the inspiring recipients of the National Golden Spur Award and the Ranching Heritage Association Working Cowboy Award. These awards are the most prestigious awards presented by the ranching and livestock industries.

Presenting Sponsor | \$75,000

Limited to 1

The premium sponsorship demonstrating your unparalleled support for the ranching and livestock industries.

- Name listed in Event press release as Presenting sponsor
- Name included in National Ranching Heritage Center social media posts about Event
- Presenting sponsorship announced through National Ranching Heritage Center social media post (Facebook, Instagram, LinkedIn)
- Logo on Event website and select event promotional materials for Event, including advertisements, recognizing as Presenting sponsor
- Logo recognizing as Presenting sponsor in Event's program, sponsor roll and signage
- Announced during Event as Presenting sponsor
- Logo included in the Event recap as Presenting sponsor in the award-winning *Ranch Record* magazine
- Name listed in *Ranch Record* magazine as Platinum-level President's Circle supporter
- Name listed in National Ranching Heritage Center as a Top Donor
- Right to promote Event through sponsor's media channels as Presenting sponsor
- Right to distribute party favor to Event attendees at Event
- Two premium tables at Event (16 seats) with logo identifying tables

Collaborating Sponsor | \$40,000

Limited to 2

Select sponsors making the Honors possible.

- Name listed in Event press release as Collaborating sponsor
- Name included in National Ranching Heritage Center social media posts about Event
- Logo on Event website and select event promotional materials for Event recognizing as Collaborating sponsor
- Logo recognizing as Collaborating sponsor in Event's program, sponsor roll and signage
- Announced during Event as Collaborating sponsor
- Name listed in the Event recap as Collaborating sponsor in the award-winning *Ranch Record* magazine
- Name listed in *Ranch Record* magazine as President's Circle supporter
- Right to promote Event through sponsor's media channels as Collaborating sponsor
- One premium table at Event (8 seats) with logo identifying table

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Supporting Sponsor | \$20,000

Limited to 3

- Name included in select National Ranching Heritage Center social media posts about Event
 - Logo on Event website and select event promotional materials recognizing as Supporting sponsor
 - Logo recognizing as Supporting sponsor in Event's program, sponsor roll and signage
 - Announced during Event as Supporting sponsor
 - Name listed in the Event recap as Supporting sponsor in the award-winning *Ranch Record* magazine
 - Name listed in *Ranch Record* magazine as President's Circle supporter
 - Right to promote Event through sponsor's media channels as Supporting sponsor
 - One premium table at Event (8 seats) with logo identifying table
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Award Sponsor – Golden Spur | \$10,000

Limited to 1

- Logo on Event website recognizing as Award sponsor
- Logo recognizing as Award sponsor in Event's program, sponsor roll and select signage
- Announced during Event as Award sponsor
- Name listed in *Ranch Record* magazine as President's Circle supporter

Award Sponsor – Working Cowboy | \$10,000

Limited to 1

- Logo on Event website recognizing as Award sponsor
- Logo recognizing as Award sponsor in Event's program, sponsor roll and select signage
- Announced during Event as Award sponsor
- Name listed in *Ranch Record* magazine as President's Circle supporter

How to Partner

Prime Table Sponsor | \$5,000

Limited Quantity Available

- Name recognizing as Prime table sponsor in Event's program
- Name listed in *Ranch Record* magazine as President's Circle supporter
- One Prime table at Event (8 seats) with name identifying table

Choice Table Sponsor | \$2,500

Limited Quantity Available

- Name recognizing as Choice table sponsor in Event's program
- Name listed in *Ranch Record* magazine as President's Circle supporter
- One Choice table at Event (8 seats) with name identifying table

Presentation of the National Golden Spur Award is a joint annual recognition given by six of the leading state and national ranching and livestock organizations:

American Quarter Horse Association

National Cattlemen's Foundation

Ranching Heritage Association

Texas Cattle Feeders Association

Texas Farm Bureau

Texas and Southwestern Cattle Raisers Association

*The RHA Working Cowboy Award is presented annually by the **Ranching Heritage Association**.*

goldenspurhonors.com | ranchhc@ttu.edu